

# Full Programme

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## Sunday 19 March 2017

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- 10:00 to 18:00** Public cargo bike try out at Museumsquartier, Platz der Menschenrechte (also on Saturday 18 March 2017)
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- 13:00 to 19:00** Conference Registration Desk open - including collection of hire bikes (Reception Halle E+G)
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- 14:00 to 16:00** Cargo bike ride - organized by Vienna Cargo Bike Collective (starting from Platz der Menschenrechte)
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- 19:00 to 22:00** Informal evening social: Badeschiff Wien, Donaukanal, 1010 Vienna
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## Monday 20 March 2017

(Venue Address: Halle E+G, Museumsplatz, Main Courtyard, 1070 Vienna)

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- 8:30 to 09:30** **REGISTRATION** (Reception Halle E+G)  
**EXHIBITION** (Foyer)  
**MARKETPLACE** (Lower Ground Floor)  
**PRESS CONFERENCE** (Video Lounge)
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- 9:30 to 9:45** **FORMAL OPENING & WELCOME (Main Hall)**  
*City of Vienna Vice Mayor Maria Vassilakou*  
*Conference Moderator: Chris Cummins*
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- 9:45 to 10:30** **PANEL DISCUSSION (Main Hall) -**  
**Cargo bikes as a solution to congestion, pollution and noise in our inner cities**  
*Maria Vassilakou, City of Vienna Vice Mayor*  
*Jens Holger Kirchner, Verkehrsstaatssekretär, Berlin Senat*  
*Richard Armitage, Director, European Cycle Logistics Federation*  
*Peter Harris, Director of sustainability EMEA, UPS*  
*Moderator: Chris Cummins*
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- 10:30 to 11:00** **KEY NOTE SPEAKER (Main Hall) -**  
Mikael Colville-Andersen, CEO Copenhagenize
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- 11:00 to 11:30** Mid-morning break  
**EXHIBITION (Foyer)**
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**Stream A (Main Hall):**  
**Business of CycleLogistics**

**Six Pecha Kucha sessions**  
*Moderator: Gary Armstrong, ECLF*

**A1 The missing link:**  
**No business without service**  
*Benjamin Georg, Cargobike.berlin, Berlin, Germany*

**A2 Innovative solutions for just in time delivery services**  
*Mario Eibl, Gleam Technologies, Vienna, Austria*

**A3 Scaling up a delivery business - the Cargo Vélo 2.0 story**  
*Sander Vanderberghe, Cargo Vélo, Gent, Belgium*

**A4 Cycle logistics in Slovakia**  
*Marian Gogola, University of Zilina, Zaneskurier, Zilina & Šimon Krošlák, Cyklokuriér Švihaj Šuhaj, Bratislava, Slovakia*

**A5 Integrating cargo bikes into everyday operations**  
*Paul Brandstätter, Veloce, Vienna, Austria*

**A6 Working with Amazon**  
*Frank Müller, Urban Cargo, Berlin, Germany*

**Stream B (Basement):**  
**Municipalities & commercial use of cargo bikes**

**Six Pecha Kucha sessions**  
*Moderator: Florian Lorenz, Plansinn, Vienna, Austria*

**B1 Sustainable delivery of regional food (ÖKO-LOG project)**  
*Julia Zientek, FGM-Amor, Graz & Daniel Kofler, Bike Citizens, Austria*

**B2 Multimodal transport on the Donaukanal in Vienna**  
*Reinhard Jellinek, Austrian Energy Agency, Vienna, Austria*

**B3 Highlights from the Cyclelogistics projects**  
*Susanne Wrighton, FGM-Amor, Graz, Austria*

**B4 E-cargo cycles for municipal organisations - waste management in Hamburg**  
*Verena Ehrler, DLR German Aerospace Centre, Berlin, Germany*

**B5 Mechelen, Belgium case study**  
*Veerle de Meyer, Mobility Project Co-ordinator, Stad Mechelen, Belgium*

**B6 Cambridge, UK case study**  
*Simon Manville, Cambridgeshire County Council, Cambridge, UK*

**Stream C (Video Lounge):**  
**Municipalities & the private use of cargo bikes**

**Panel discussion:**  
Growing demand for personal use of cargo bikes  
*Moderator: Matthias Bernold, Journalist, Austria*

**C1 Cargo bike sharing system SeestadtFLOTTE**  
*Lukas Lang, Wien 3420 Aspern Development, Vienna, Austria*

**C2 Cargobikes for families! Basel's campaign for children's transport by bike**  
*Kathrin Grotrian, Canton of Basel-Stadt, Department of Public Works and Transport, Basel, Switzerland*

**C3 Self organized cargo bike sharing: practice and thoughts from Vienna**  
*Konrad Berghuber, Vienna Cargo Bike Collective LRK, Vienna, Austria*

**C4 Offering innovative collaborative mobility for urban logistics: carvelo2go**  
*Jonas Schmid, Mobiltätsakademie AG, Bern, Switzerland*

**C5 Integrating cargo bikes into public cycle hire schemes**  
*Dennis Steinsiek, Nextbike, Leipzig, Germany*

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**14:00 to 15:30**    SESSIONS 2 - SUPPORT

**Stream A (Main Hall):**  
**Business of CycleLogistics**

Supporting the development of cyclelogistics as a business.

Format consists of 15 minute presentation followed by 15 minute discussion with audience, which is then repeated another 2 times.

*Moderator: Nick Blake,  
Imagine Cargo,  
Zürich, Switzerland*

**A7** **Cycle Logistics - An integrated part of the transport chain**

*Davor Sertic,  
Chairman of the Transport & Logistics Division of the Vienna Economic Chamber,  
Vienna, Austria*

**A8** **Cooperation business models - local bike couriers pedaling for global brands**

*Zsolt Kilián, Hajtas Pajtas,  
Budapest, Hungary*

**A9** **A system for delivering scalable and sustainable logistics solutions**

*Peter Harris,  
UPS & Robin Haycock,  
Fernhay, UK*

**Stream B (Basement):**  
**Municipalities & commercial use of cargo bikes**

Workshop: What can cities do to support cyclelogistics?

Five experts will start by outlining their suggestions and ideas. The delegates will then split into groups to address the supporting workshop questions. Each table will include an expert from a cycle logistics supporting city.

*Moderator: Richard Armitage,  
ECLF*

**B7** **Cargo bikes as city Changers**

*Karl Reiter, FGM-Amor,  
Graz, Austria*

**B8** **Urban consolidation centres**

*Jordi Gali, Vanapedal,  
Barcelona, Spain*

**B9** **Opportunity window for cargo bikes**

*Pascal Kellermayr,  
Fahrradfensterputzer,  
Vienna, Austria*

**B10** **Urban logistics solutions**

*Måns Lindburg, DG-Move,  
Brussels, Belgium*

**B11** **Cargo Bikes as a mainstream transport option**

*Florian Moosbeckhofer,  
Gerhard Samek, ÖAMTC,  
Austria*

**Stream C (Video Lounge):**  
**Municipalities & the private use of cargo bikes**

Workshop: How to support and expand cargo bike use.

Four speakers spend 10 minutes outlining their proposition then delegates split into 4 groups led by the speakers to explore issues and solutions.

*Moderator: Francisco Luciano,  
Douze Cycles, France*

**C6** **A free cargo bike at each street corner?**

*Lars Wichmann, Velogold,  
Hannover, Germany*

**C7** **Cargo bikes as urban commons**

*Isabella Klebinger,  
Vienna member  
Forum Freie Lastenräder,  
Vienna, Austria*

**C8** **How to overcome legal hurdles for cargo cyclists in the road code of Austria and elsewhere**

*Alec Hager, Radlobby,  
Vienna, Austria*

**C9** **Cargo bikes and new-built housing projects - how to reduce costs, traffic and pollution**

*René Reckschwardt,  
Hamburg, Germany*

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**15:30 to 16:00**    Afternoon break  
**EXHIBITION** (Foyer)

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**16:00 to 16:50** TECHNICAL WORKSHOPS 1 & CARGO BIKE TRY OUT

**Workshop D (Video Lounge)**  
**The future for Electric Assist, cargo bike classification, DIN standards and work safety. Expert talk and discussion.**  
*Moderator: Stephan Renner, familienrad.at, Vienna*

**D1 Annick Roetynck**  
*Policy Manager, Light EV Task Force Leader, European Association for Battery Hybrid and Fuel Cell Electric Vehicles*

**D2 Dr. Eric Gross**  
*Technical University Hamburg, Germany*

**Workshop E (Basement)**  
**Finding the right IT System - what are the priorities and what is nice to have?**  
*Moderator: Dimitri Fedortchenko, Move By Bike*

**E1 Jürgen Kurzmann**  
*lobo.at, Vienna, Austria*

**E2 Sacha Thömmes**  
*Daanuu.com, Luxembourg*

**16:00 to 20:00**  
**CARGO BIKE TRY OUT**  
(behind main stage)

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**17:10 to 18:00** TECHNICAL WORKSHOPS 2 & CARGO BIKE TRY OUT

**Workshop F (Video Lounge)**  
**Containerisation & Consolidation**

**F1 Next step in City Logistics: Open terminals**  
*Johan Erlandsson, Velove Bikes, Gothenburg, Sweden*

**F2 Model for efficient container sizes in e-cargo cycle depot system**  
*Tom Assmann, Dept for Logistics Systems, Otto-von-Guericke University, Magdeburg, Germany*

**Workshop G (Basement)**  
**The future of ECLF - developing national associations**

**G1 A cyclelogistics accreditation scheme for the UKCLF**  
*Ian Brocklebank, Last Mile Leeds, UK*

**G2 Expanding cyclelogistics through cooperation - the Belgian approach**  
*Sander Vanderberghe, Cargo Vélo, Gent, Belgium*

**16:00 to 20:00**  
**CARGO BIKE TRY OUT**  
(behind main stage)

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**18:15 to 20:00** **EVENING DRINKS RECEPTION (in Exhibition Area)**  
Poetry Slam by Clara Felis and Barbara Ottawa

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**20:00 to 24:00** **EVENING SOCIAL**  
CONFERENCE PARTY - Old Post Office Vienna (Alte Post):  
Dominikanerbastei 11, 1010 Wien, Organised by City of Vienna

# Tuesday 21 March 2017

**08:30 to 09:30** MARKETPLACE (Lower Ground Floor), EXHIBITION (Foyer)

**09:30 to 11:00** PLENARY SESSION (Main Hall) - "I have a dream"

Panel of 5 experts from a municipality, cycle logistics operator, traditional logistics company, business user and national government/EU outline their dreams for the future of cycle logistics and answer questions from the audience

*Moderator: Chris Cummins*

*Municipality: Liv Jorun Andenes, Agency for City Environment, City of Oslo*

*CycleLogistics operator: Rob King, Outspoken Delivery, UK*

*Traditional Logistics Company: Lars Purkarthofer, Senior Manger Public Affairs, UPS Germany*

*Business User: Rita Huber, Ritabrings, Vienna, Austria*

*European view: Bernhard Ensink, Secretary General, European Cyclists' Federation*

**11:00 to 11:30** Mid-morning break, EXHIBITION (Foyer)

**11:30 to 13:00** SESSIONS 3 - STRATEGY

**Stream A (Main Hall):**

**Business of CycleLogistics**

**The future for Cyclelogistics operators?**

*Moderator: Francisco Luciano, Douze Cycles, France*

**A10 Expanding cycle logistics by connecting open Smart City Hubs in Europe**

*Birgit Hendriks, eco2city, The Netherlands*

**A11 Cycle logistics solutions in the 2017 sustainability study of the German parcel and express association (BIEK)**

*Ralf Bogdanski, Technische Hochschule Nürnberg, Germany*

**A12 Estimating the current, expected and potential market of cargo bikes in your country: lessons from the Netherlands**

*Susanne Balm, Amsterdam University of Applied Sciences, Amsterdam, The Netherlands*

**Stream B (Basement):**

**Municipalities & commercial use of cargo bikes**

**The future of Cyclelogistics in cities?**

*Moderator: Ton Dagers IBC, Utrecht, The Netherlands*

**B8 Public policies to stimulate commercial cargo cycling: best practice and recommendations**

*Johannes Gruber, DLR Institute of Transport Research, Berlin, Germany*

**B9 Inner city delivery logistics in Hamburg**

*Wolfgang Beecken, First Mile, Hamburg, Germany*

**B10 Integrating alternative vehicles & active mobility in urban logistics - International best practice and how an urban innovation lab tries to implement them in Austria**

*Martin Posset, Thinkport Vienna - Smart Urban Logistics Lab, BOKU University, Vienna, Austria*

**Stream C (Video Lounge):**

**Municipalities & the private use of cargo bikes**

**The Austrian strategy for private use of cargo bikes. Can it be replicated across other European cities?**

*Moderators: Karl Reiter/Susanne Wrighton, FGM-Amor, Graz, Austria*

**C10 The use of subsidies to stimulate cargo bike usage.**

*Martin Blum, Mobilitätsagentur Wien, Austria*

**C11 Vienna approach to cycle logistics**

*City of Vienna expert Manuel Pröll, MA18, Vienna, Austria*

**C12 Austrian approach to supporting cycle logistics**

*Martin Eder, Cycling Coordinator, Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management, Vienna, Austria*

**C13 How to make cargo bikes more accessible for private use?**

*Andreas Zobl, Das Lastenrad Graz, Austria*

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<b>13:00 to 14:00</b>	Buffet lunch <b>EXHIBITION</b> (Foyer)
<b>14:00 to 15:00</b>	<b>CLOSING PLENARY (Main Hall)</b> Highlights from the conference: <i>Chris Cummins</i> Closing remarks: <i>Andr� Ruppreehter, Environment Minister, Austria</i> <i>Michael Cramer, MEP, Committee on Transport and Tourism of the European Parliament</i> Surprise announcement
<b>15:00</b>	<b>FORMAL CONFERENCE CLOSE</b>
<b>15:30 to 17:30</b>	Guided bike rides (2 routes)
<b>15:00 to 18:00</b>	Public cargo bike try out at Museumsquartier, Platz der Menschenrechte

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