



Cycle logistics

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EMW 2016, Donostia San Sebastián



5th SUMP Brussels



5th SUMP Budapest



5th SUMP Stockholm



EMW 2016 Avesta



EMW 2016 Lisbon



EMW 2016 Malmö



EMW 2016 Malmö



EMW 2016 Sofia





EC Policy



Transport policy

2011 Transport White Paper: **Two urban mobility goals**

- Halve the use of conventionally fuelled cars in cities by 2030
- Achieve CO2 free city logistics in major urban areas by 2030

2013 Urban Mobility Package:

- Reinforces EU support to cities
- Focus on integrated and comprehensive urban mobility planning
- Call for coordinated action at all levels of government – EU, national, regional, local



2013 Urban Mobility Package

Central element: Communication on 'Together towards competitive and resource efficient urban mobility'

Call for action from the Member States

Reinforces EU support (best practice, funding)

Recommendations on Urban logistics, Urban access regulations, ITS deployment in urban areas, Urban road safety

Annex sets out concept of a Sustainable Urban Mobility Plan (SUMP) which should incorporate a plan to raise the attractiveness, safety and security of walking and cycling



Urban logistics (I)

Urban logistics crucial for the functioning of cities,
considerable share urban transport.

But often neglected.

- Member States invited to:
 - Ensure that **urban logistics is properly considered in their national approaches** to urban mobility and within SUMP
 - Create **platforms** for cooperation, exchange of data and information, training, etc. for all actors of the logistics chains

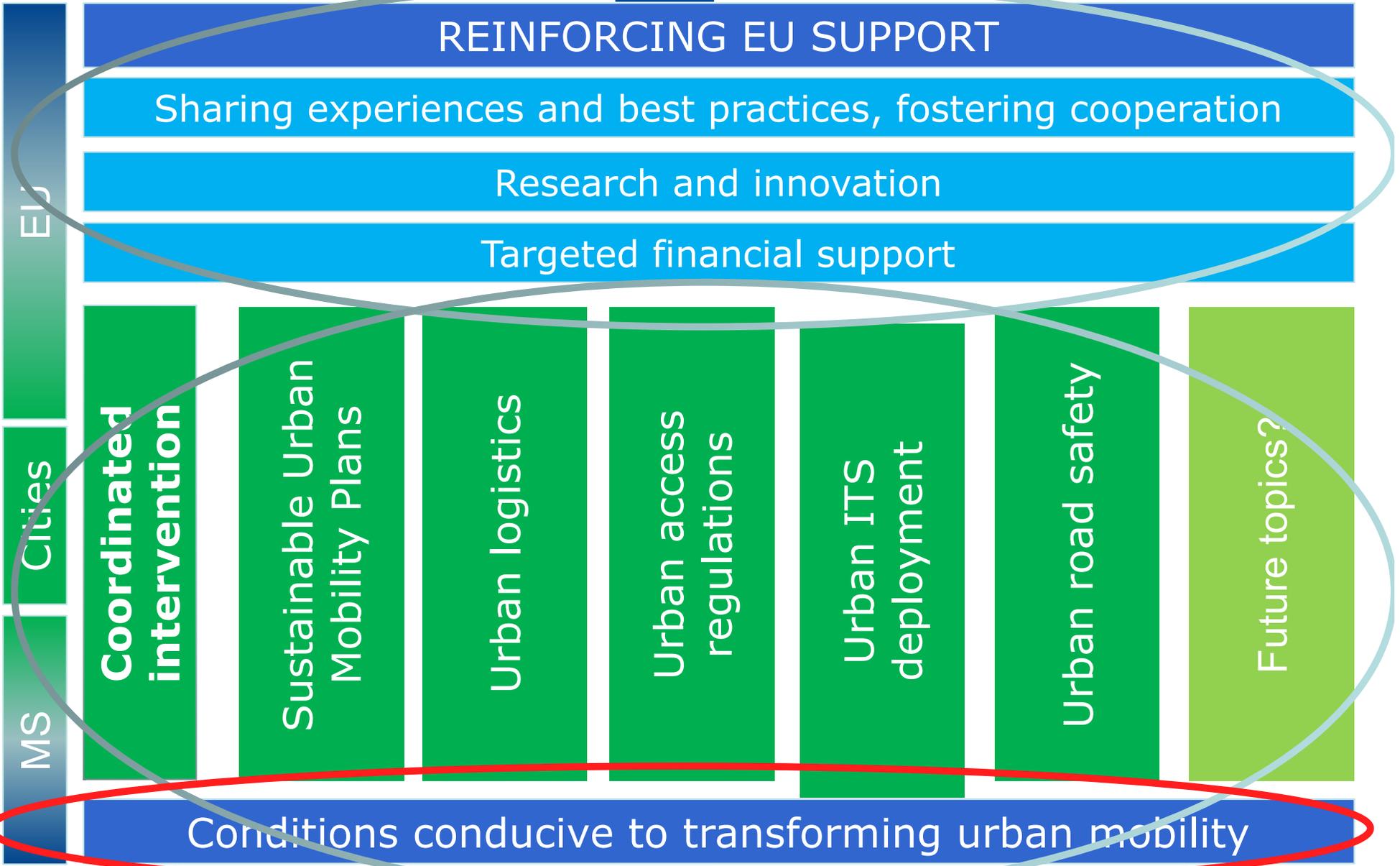


Urban logistics (II)

- The Commission will:
 - Improve the dissemination and uptake of best practice on urban logistics
 - Prepare, with experts, guidance documents that provide practical assistance for improving urban logistics performance (e.g. development of delivery and servicing plans, freight consolidation, etc.)



European
Commission



Transport



Road Safety policy

Two main policy papers:

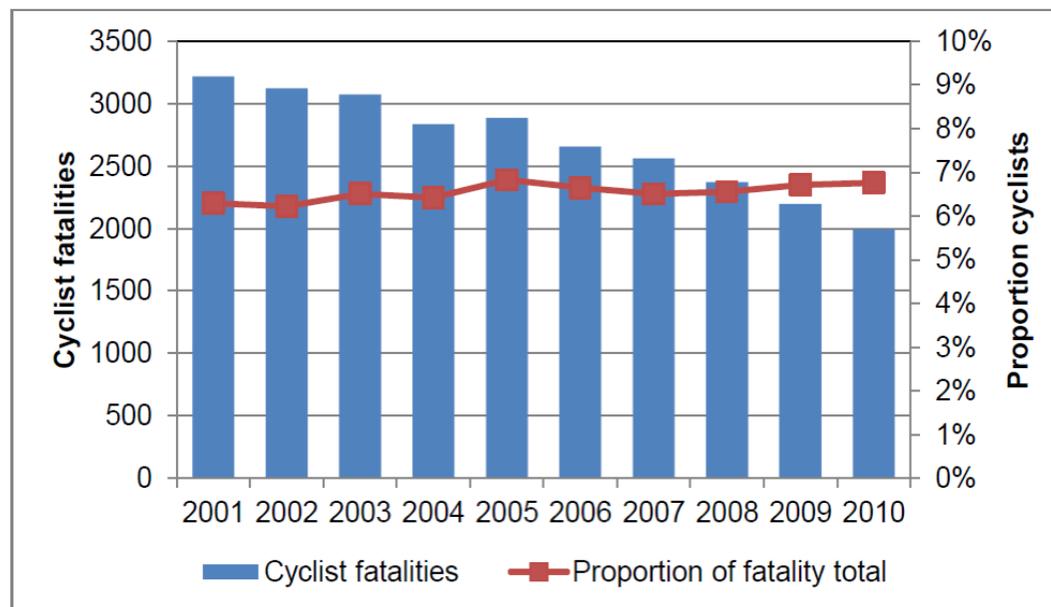
White Paper 2011: Towards a "zero-vision" on road safety

Policy Orientations on Road Safety 2011-2020: halve the number of fatalities

- ***One of the 7 priority objectives is the protection of cyclists, pedestrians and motorcyclists***

Cycling fatalities decreasing less than other users

Figure 1: Number and proportion of cyclist fatalities in the EU-20a countries between 2001 and 2010²



Health policy

- Cycling (and walking): practical and enjoyable way of addressing physical inactivity, which negatively impacts on people's health, on healthcare costs and on the economy.
- Regular walking or cycling can also help lower stress levels.
- Over half of the European adult population and one in three children are overweight or obese.



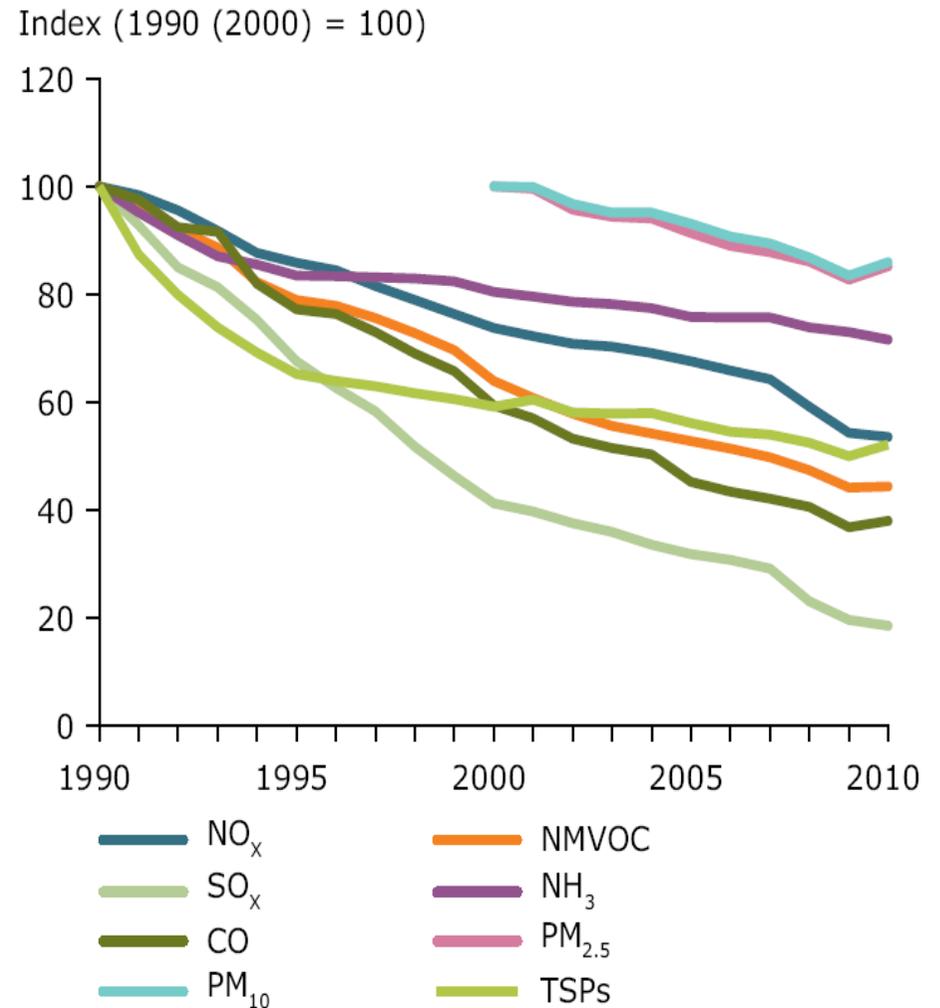
Regional Policy

- During the period 2007-2013, an estimated budget of **+/- € 670 million** was made available for investments in cycle infrastructure in regions across the EU through EU cohesion policy.
- During the period 2014-2020, €13.7 billion planned for urban mobility including walking & cycling, compared to €8.8 billion over 2007-2013 (+56%)
- EU support for cycling and walking infrastructure will be around **€ 1.5 billion**, principally via ERDF.

6. Environment policy



- ✓ Air quality and emissions subject to international and national observation and action
 - WHO, OECD, UNEP, UNECE, CLRTAP and the Göteborg protocol, EU and national/regional legislation...
- ✓ On EU level AQ and global emissions are regulated by:
 - The EU 2005 thematic strategy on air pollution (2005)
 - Emission caps: National Emission Ceilings Directive (DIR 2001/81/EC)
 - Local air quality limits: Air Quality Directive (DIR 2008/50/EC)
- ✓ Major global emission reductions achieved from 1990
- ✓ Major incompliance still exists





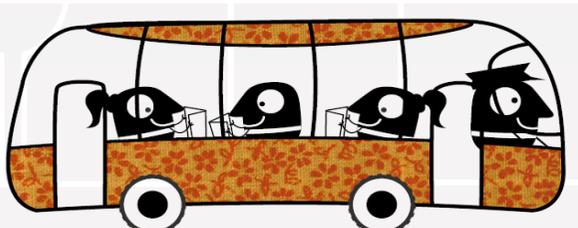
Raising Awareness



EUROPEAN **MOBILITY** WEEK

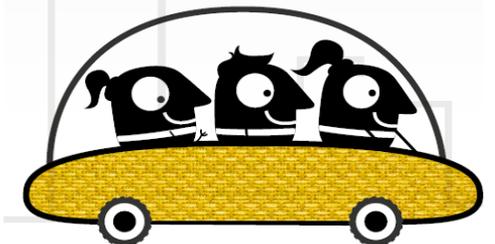
**16-22 September every year
(launched in 2002)**

- Pan-European campaign culminating in **Car-Free Day**. Cargo bike p important role as can be seen.
- Aim: to encourage European municipalities to introduce and promote sustainable transport.
- Around 2000 cities register every year (last year 2400 from 51 countries participated), and implement around 8500 measures improving public transport and urban infrastructure.
- 2017 theme Clean, shared and intelligent transport
- Merged with Commission's **Do the Right Mix** campaign – to strengthen potential, and include a broader public.



Choose. Change. Combine.

www.dotherightmix.eu





Raising awareness

- EU-award schemes
 - Civitas Award – in October
 - European Mobility Awards and SUMP Awards - in March
 - The SUMP winner award ceremony will take place in Brussels on 20 March 18.30-19.30 in Brussels



European
Commission

The urban mobility observatory



Best practice

Cycling case studies

Tools

News

Forum

Dedicated section on SUMPs

www.eltis.org

Useful weblinks

http://ec.europa.eu/transport/themes/urban/urban_mobility/ump_en.htm

<http://www.eltis.org>

http://ec.europa.eu/transport/media/newsletter/index_en.htm

<http://civitas.eu/>

<http://ec.europa.eu/research/participants/portal/desktop/en/home.html>

<http://ec.europa.eu/inea/en/connecting-europe-facility/cef-transport>

<http://www.eib.org/about/invest-eu/>

mobilityweek.eu/

eurocities.eu/

iclei.org/

polis-online.org/