



Y A M I M O T O  
electricbikes



EUROPEAN  
CYCLE  
LOGISTICS  
FEDERATION

CONFERENCE

DONOSTIA  
SAN SEBASTIÁN

SPAIN 15-17 OCTOBER 2015

Register now at [eclfconference2015.bike](http://eclfconference2015.bike)



Gipuzkoako  
Foru Aldundia



Donostiako Udala  
Ayuntamiento de San Sebastián



THEMATIC  
GROUP  
URBAN  
FREIGHT  
LOGISTICS



Co-funded by the Intelligent Energy Europe  
Programme of the European Union

# DAY 1: THURSDAY 15TH OCTOBER - 09:00 TO 17:45

## DECARBONISING DELIVERIES IN URBAN AREAS

Chairman: Richard Armitage, Director, European Cycle Logistics Federation



Organised in collaboration with the CIVITAS Thematic Group Urban Freight Logistics

### 09:00 Registration, Exhibition & Networking

#### 10:00 Civic Welcome

Eneko Goia, Mayor of Donostiako / Ayuntamiento de San Sebastián, and Marisol Garmendia, Leader, Provincial Council of Gipuzkoa

#### 10:10 to 11:30

##### Session 1 - Setting the scene

Decarbonisation and city logistics: an overview of innovative concepts

*Prof. Dr. Cathy Macharis, Vrije Universiteit Brussel*

Pollution, congestion and transport planning in urban areas

*Michael Cramer, MEP*

*Committee on Transport and Tourism of the European Parliament*

European Commission – Policy, Promotion & Funding for Cycling

*Madeleine Kelly-Tycht*

*European Commission - Mobility & Transport DG*

- Questions & Answers -

### 11:30 to 12:00 Coffee Break in Exhibition Hall

#### 12:00 to 13:20

##### Session 2 - The municipalities' view

Changing urban landscape: meeting the needs of residents, businesses, and visitors

*Fermin Echarte, Sustainable Transport Manager, Ayuntamiento de San Sebastián*

How could municipalities approach greener deliveries?

*Julius Menge, Senate Department for Urban Development and Environment, Berlin*

Gothenburg Case Study

*Malin Mansson*

*SMARTSET Project Coordinator, Urban Transport Administration, City of Gothenburg*

- Questions & Answers -

### 13:20 to 14:30 Lunch in Exhibition Hall

#### 14:30 - 15:50

##### Session 3 - The logistics companies approach

Challenges of implementing a cargo bike service into a mainstream logistics operation

*Wolfgang Sacher*

*GO!, Berlin*

Urban freight consolidation centres – trends, challenges, solutions

*Milena Janjevic,*

*Université Libre de Bruxelles*

Politics around cargo bikes

*Arne Behrensen*

[www.cargobike.jetzt](http://www.cargobike.jetzt)

- Questions & Answers -

### 15:50 to 16:10 Coffee Break in Exhibition Hall

#### 16:10 - 17:30

##### Session 4 - Cycle logistics as a solution

Cyclelogistics – supporting cycling for livable cities

*Karl Reiter*

*FGM Austrian Mobility Research, Graz*

What measures can municipalities take to encourage cycle logistics?

*Sjors Van Duren*

*Highways & Transport Consultant,*

*Provence of Gelderland, The Netherlands*

The experience of a successful cycle logistics operator

*Harri Zuazo Linacisoro*

*Txita, Donostia / San Sebastián*

- Questions & Answers -

### Closing Remarks

### 17:30 Exhibition & Reception

### Evening: Conference Dinner

Petritegi Cider House, [www.petritegi.com](http://www.petritegi.com)

# DAY 2 - FRIDAY 16 OCTOBER 2015 - 09:00 TO 18:00

## APPROACHES TO THE LAST MILE PROBLEM

Chairman & moderator: Vincent Meerschaert, Traject – Mobility Management

### 09:00 Registration, Exhibition & Networking

#### 10:00 Civic Welcome

**Angel Querejeta, Head of Mobility Department  
Donostia / San Sebastián**

#### 10:10 to 11:30

### Session 5 - Setting the scene

The brave new world for logistics companies:  
e-commerce, same day, click & collect and more  
*Kris Neyens, Flanders Institute for Logistics - VIL,  
Berchem*

Home delivery: impact and opportunities  
*Susanne Balm  
Amsterdam University of Applied Sciences*

Providing top quality delivery services at minimal cost  
*Wolfgang Beecken  
First mile - Innovative Urban Logistics, Hamburg*

- Questions & Answers -

### 11:30 to 12:00 Coffee Break in Exhibition Hall

#### 12:00 to 13:20

### Session 6 - Implementing new approaches

Towards standards in city logistics  
*Arne Melse, DHL Express, Netherlands*

Electric assist cargo bikes & trikes: boys' toys or  
business tools?  
*Jorge Leon  
ITENE, Paterna, Valencia & partner in Pro e-bike project*

Cycle Logistics solutions across Europe: Delivery Green  
in the City  
*Benjamin Reider, Bubblepost, Belgium*

- Questions & Answers -

### 13:20 to 14:30 Lunch in Exhibition Hall

#### 14:30 - 15:45 Workshops 1 & 2

Delegates can attend either Workshop 1 or 2

### Workshop 1 - Equipment

*Moderator: Gary Armstrong, ECLF*

Cargo bikes – what does the sector need?  
*Ton Dagers, IBC, Utrecht*

Equipment supplier - Evolo  
*Aitzol Fernandez, Evolo, Vitoria-Gasteiz, Spain*

Equipment supplier - Yamimoto  
*Manuel Muniz Morell, Yamimoto, Madrid*

A builder's guide to cargo bikes  
*Paris Maderna  
MCS Maderna Cycle Systems, Vienna*

### Workshop 2 - Technology Solutions

*Moderator: Kris Neyens, VIL*

Technology Overview  
*Nick Blake, ImagineCargo, Zürich*

Lobo.at - software for courier services  
*Jurgen Kurzman, Groupnet LOBO, Vienna*

Solar energy and cargo bikes  
*Michael Polak, Cargobikes.cz, Prague*

A network solution to the last mile problem  
*Christoph Masonor, Swissconnect, Lucerne*

### 15.45 to 16:15 Coffee Break in Exhibition Hall

#### 16:15 - 17:30 Workshops 3 & 4

Delegates can attend either Workshop 3 or 4

### Workshop 3 - Operating Issues

*Moderator: Susanne Wrighton, FGM, Graz*

Evolution of a cycle delivery business  
*Rob King, Outspoken Delivery, Cambridge, UK*

Searching for quality on cyclelogistics  
*Eneko Astigarraga, Oraintxe, Pamplona*

Micro-consolidation & pick-up points  
*Cosimo Chiffi, TRT Trasporti e Territorio/Triclò, Milano*

GLOCAL CO-OPERATIONS - how cycle couriers become  
providers of eco-logistics solutions  
*Zsolt Kilian, Hajtas Pajtas, Budapest*

#### **Workshop 4 - The Market for Cycle Logistics**

*Moderator: Randy Rzewnicki, ECF, Brussels*

Ordr – Fast food delivery in Prague  
*Katerina Ovensa, Messenger, Prague*

The Xiclo Experience - Cycle Logistics  
*Tran-Vu Mai, Xiclo, Valladolid*

How to start a game changing logistics service in Ukraine during the war  
*Daniel Tonkopi, Delfast, Kiev, Ukraine*

The 3rd industrial revolution is the bicycle  
*Jordi Gali / Enric Gallifa, Vanapedal, Barcelona*

#### **17:30 Conference Close**

*Francisco Luciano, ECLF, Paris, France*

#### **18:00 Exhibition & Reception**



## **DAY 3 - SATURDAY 17 OCTOBER 2015 - 08:30 TO 16:00**

### **CYCLELOGISTICS IN SPAIN**

The presentations will be delivered in Spanish with simultaneous and dual interpretation into Basque and English

#### **08:30 Registration, Exhibition & Networking**

#### **09:30 Civic Welcome**

**Fermin Echarté, Sustainable Transport Manager, Ayuntamiento de San Sebastián**

#### **09:30 to 10:45 Session 1: Setting the scene – for all delegates**

09:30 European Cycle Logistics Federation: status  
*Richard Armitage Director, ECLF*

09:50 Cycle Logistics Ahead Project: what Spain can gain from cycle logistics  
*Susanne Wrighton FGM, Graz*

10:10 Cycle logistics here in San Sebastián / Donostia:  
*Harri Zuazo, Director, Txita Txirrindak S.L.*

#### **Comments & Questions**

Spanish delegates – the objectives for your day:

- to find out what others are doing in ES & EU countries
- to establish the Spanish association for cycle logistics
- to agree programme of activities for the next 18 months

All other delegates – the objectives for your day:

- to find out what others are doing in ES & EU countries
- to establish how the ECLF makes progress
- to work out the role of national co-ordinators
- to agree on ECLF activities for the next 18-24 months.

#### **10:45 to 11:15 Coffee Break in Exhibition Hall**

#### **11:15 to 12:45 Session 2: The view from the saddle - cycle logistics operators speak from experience [into two rooms, one Spanish/Basque and one in English]**

Short statements from operators about their current activities, their successes and the challenges they face growing their cycle logistics businesses.

How can national associations, ECLF and Cycle Logistics Ahead help operators grow?

#### **Comments & Questions throughout**

#### **12:45 to 14:00 Lunch & Exhibition**

#### **14:00 – 15:45 Session 3: ECLF and national associations [into two rooms, one Spanish/Basque and one in English]**

- what do operators want to get out of ECLF in Spain?
- what tasks are done better at national level?
- how will we organise ECLF in ES and other countries?
- programme of activities for ECLF at European level and at national level
- key tasks
- membership
- communication
- organisation
- funding
- relationship with ECLF.

#### **15:45 – 16:00 Session 4: Closing Conference Plenary**

[in Spanish with simultaneous & dual interpretation into Basque & English]