

# Full Programme

European Cycle Logistics Federation Conference

Edition 13 January 2017

This programme is being updated on a regular basis.



EUROPEAN CYCLE  
LOGISTICS CONFERENCE  
20-21 March 2017  
VIENNA

## Sunday 19 March 2017

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- 10:00 to 18:00** Public cargo bike try out at Museumsquartier, Platz der Menschenrechte (also on Saturday 18 March 2017)
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- 13:00 to 19:00** Conference Registration Desk open - including collection of hire bikes
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- 14:00 to 16:00** Cargo bike ride - organized by Vienna Cargo Bike Collective
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- 19:00 to 22:00** Informal evening social

## Monday 20 March 2017

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- 8:30 to 09:30** **REGISTRATION** (Reception Halle E+G)  
**EXHIBITION** (Foyer)  
**MARKETPLACE** (Lower Ground Floor)  
**PRESS CONFERENCE**
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- 9:30 to 10:15** **FORMAL OPENING & WELCOME**  
*City of Vienna Vice Mayor Maria Vassilakou*  
*Austrian Minister tbc*  
*Sponsor tbc*  
*Introduction to conference - Showcase, Support and Strategy for CycleLogistics*  
*Richard Armitage, Director, European Cycle Logistics Federation*  
*Conference Moderator: Chris Cummins*
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- 10.15 to 10:30** Speaker to be determined
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- 10:30 to 11:00** **KEY NOTE SPEAKER** - Mikael Colville-Andersen, CEO Copenhagenize
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- 11:00 to 11:30** Mid-morning break  
**EXHIBITION (Foyer)**
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### 11:30 to 13:00 SESSION 1 - SHOWCASE

#### Stream A:

Business of CycleLogistics

**Six Pecha Kucha sessions**  
*Moderator: Gary Armstrong, ECLF*

#### A1 The missing link:

**No business without service**  
*Benjamin Georg, Little Big Cargo, Berlin, Germany*

#### A2 Innovative solutions for just in time delivery services

*Mario Eibl, Gleam Technologies, Vienna, Austria*

#### A3 Scaling up a delivery business - the Cargo Vélo 2.0 story

*Sander Vanderberghe, Cargo Vélo, Gent, Belgium*

#### A4 Cycle logistics in Slovakia

*Marian Gogola, University of Zilina, Zaneskurier, Zilina & Šimon Krošlák, Cyklokuriér Švihaj Šuhaj, Bratislava, Slovakia*

#### A5 Urban consolidation centres

*Jordi Gali, Vanapedal, Barcelona, Spain*

#### A6 Working with Amazon

*Frank Müller, Urban Cargo, Berlin, Germany*

#### Stream B:

Municipalities & commercial use of cargo bikes

**Six Pecha Kucha sessions**  
*Moderator: Florian Lorenz, Plansinn, Vienna, Austria*

#### B1 Sustainable delivery of regional food (ÖKO-LOG project)

*Julia Zientek, FGM-Amor, Graz, Austria*

#### B2 Multimodal transport on the Donaukanal in Vienna

*Reinhard Jellinek, Austrian Energy Agency, Vienna, Austria*

#### B3 Highlights from the Cyclelogistics projects

*Susanne Wrighton, FGM-Amor, Graz, Austria*

#### B4 E-cargo cycles for municipal organisations - waste management in Hamburg

*Verena Ehrler, DLR German Aerospace Centre, Berlin, Germany*

#### B5 Mechelen, Belgium case study

*Veerle de Meyer, Mobility Project Co-ordinator, Stad Mechelen, Belgium*

#### B6 Cambridge, UK case study

*Simon Manville, Cambridgeshire County Council, Cambridge, UK*

#### Stream C:

Municipalities & the private use of cargo bikes

**Panel discussion:** Growing demand for personal use of cargo bikes  
*Moderator: Martin Blum, Mobilitätsagentur Wien, Austria*

#### C1 Cargo bike sharing system SeestadtFLOTTE

*Lukas Lang, Wien 3420 Aspern Development, Vienna, Austria*

**C2 Cargobikes for families! Basel's campaign for children's transport by bike**  
*Kathrin Grotrian, Canton of Basel-Stadt, Department of Public Works and Transport, Basel, Switzerland*

#### C3 Self organized cargo bike sharing: practice and thoughts from Vienna

*Konrad Berghuber, Vienna Cargo Bike Collective LRK, Vienna, Austria*

#### C4 Offering innovative collaborative mobility for urban logistics: carvelo2go

*Jonas Schmid, Mobiltätsakademie AG, Bern, Switzerland*

#### C5 Integrating cargo bikes into public cycle hire schemes

*Dennis Steinsiek, Nextbike, Leipzig, Germany*

**13:00 to 14:00** Buffet lunch  
**EXHIBITION** (Foyer)

**14:00 to 15:30** **SESSIONS 2 - SUPPORT**

**Stream A:**  
Business of CycleLogistics

Supporting the development of cyclelogistics as a business.

Format consists of 15 minute presentation followed by 15 minute discussion with audience, which is then repeated another 2 times.

Moderator, Nick Blake, *Imagine Cargo, Zürich, Switzerland*

**A7** Cycle Logistics - An integrated part of the transport chain

Davor Sertic, *Chairman of the Transport & Logistics Division of the Vienna Economic Chamber, Vienna, Austria*

**A8** Cooperation business models - local bike couriers pedaling for global brands

Zsolt Kilián, *Hajtas Pajtas, Budapest, Hungary*

**A9** A system for delivering scalable and sustainable logistics solutions

Peter Harris, *UPS & Robin Haycock, Fernhay, UK*

**Stream B:**  
Municipalities & commercial use of cargo bikes

Workshop: What can cities do to support cyclelogistics?

Each group will have a facilitator. The workshop will be able to draw on the experiences of municipalities already using cycle logistics.

Moderator: *Benedicte Swennen, ECF, Brussels, Belgium*

**B7** Cargo bikes as city changers

Karl Reiter, *FGM-Amor, Graz, Austria*

**Stream C:**  
Municipalities & the private use of cargo bikes

Workshop: How to support and expand cargo bike use.

Four speakers spend 10 minutes outlining their proposition then delegates split into 4 groups led by the speakers to explore issues and solutions.

Moderator: *Francisco Luciano, Douze Cycles, France*

**C6** A free cargo bike at each street corner?

Lars Wichmann, *Velogold, Hannover, Germany*

**C7** Cargo bikes as urban commons

Isabella Klebinger, *Vienna member Forum Frei Lastenrader, Vienna, Austria*

**C8** How to overcome legal hurdles for cargo cyclists in the road code of Austria and elsewhere

Alec Hager, *Radlobby, Vienna, Austria*

**C9** Cargo bikes and new-built housing projects - how to reduce costs, traffic and pollution

René Reckschwardt, *Hamburg, Germany*

**15:30 to 16:00** Afternoon break  
**EXHIBITION** (Foyer)

**16:00 to 16:50** **TECHNICAL WORKSHOPS 1 & CARGO BIKE TRY OUT**

**Workshop D**

The future of Electric Assist and cargo bike classification. Two experts talk about the issues followed by discussion.

**D1** Annick Roetyncq  
*Policy Manager, Light EV Task Force Leader, European Association for Battery Hybrid and Fuel Cell Electric Vehicles*

**D2** Dr. Eric Gross  
*Technical University Hamburg, Germany*

**Workshop E**

Finding the right IT System - what are the priorities and what is nice to have?

**E1** Jürgen Kurzmann  
*lobo.at, Vienna, Austria*

**E2** Sacha Thömmes  
*Daanuu.com, Germany*

**CARGO BIKE TRY OUT**  
(behind main stage)

**17:10 to 18:00** **TECHNICAL WORKSHOPS 2 & CARGO BIKE TRY OUT**

**Workshop F**

Containerisation & Consolidation

**F1** Next step in City Logistics: Open terminals

Johan Erlandsson, *Velove Bikes, Gothenburg, Sweden*

**F2** Model for efficient container sizes in e-cargo cycle depot system  
*Tom Assmann, Dept for Logistics Systems, Otto-von-Guericke University, Magdeburg, Germany*

**Workshop G**

The future of ECLF - developing national associations

**G1** A cyclelogistics accreditation scheme for the UKCLF

Ian Brocklebank, *Last Mile Leeds, UK*

**G2** Expanding cyclelogistics through cooperation - the Belgian approach  
*Sander Vanderberghe, Cargo Vélo, Gent, Belgium*

**CARGO BIKE TRY OUT**  
(behind main stage)

**18:15 to 20:00** **EVENING DRINKS RECEPTION (in Exhibition Area)**  
Address by Dorothee Bär, *Parliamentary State Secretary at the Federal Ministry of Transport and Digital Infrastructure, Germany*

**20:30 to 24:00** **EVENING SOCIAL**  
**CONFERENCE PARTY** - organized by City of Vienna

# Tuesday 21 March 2017

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**08:30 to 09:30** MARKETPLACE (Lower Ground Floor)  
EXHIBITION (Foyer)

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**09:30 to 11:00** PLENARY SESSION - "I have a dream"  
Panel of 5 experts from a municipality, cycle logistics operator, traditional logistics company, business user and national government/EU outline their dreams for the future of cycle logistics and answer questions from the audience  
*Moderator: Chris Cummins*

*Municipality: Liv Jorun Andenes, Agency for City Environment, City of Oslo*  
*CycleLogistics operator: Rob King, Outspoken Delivery, UK*  
*Traditional Logistics Company: Peter Harris, Director of Sustainability EMEA, UPS*  
*Business User: Rita Huber, Ritabringts, Vienna, Austria*  
*European view: Bernhard Ensink, Secretary General, European Cyclists' Federation*

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**11:00 to 11:30** Mid-morning break  
EXHIBITION (Foyer)

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**11:30 to 13:00** SESSIONS 3 - STRATEGY

**Stream A:**  
Business of CycleLogistics

Panel discussion:  
The future for Cyclelogistics operators?

3 speakers (20 minutes each) followed by a Q&A session (30 minutes)  
*Moderator: Francisco Luciano, Douze Cycles, France*

**A10** Expanding cycle logistics by connecting open Smart City Hubs in Europe  
*Birgit Hendriks, eco2city, The Netherlands*

**A11** Cycle logistics solutions in the 2017 sustainability study of the German parcel and express association (BIEK)  
*Ralf Bogdanski, Technische Hochschule Nürnberg, Germany*

**A12** Estimating the current, expected and potential market of cargo bikes in your country: lessons from the Netherlands  
*Susanne Balm, Amsterdam University of Applied Sciences, Amsterdam, The Netherlands*

**Stream B:**  
Municipalities & commercial use of cargo bikes

Panel discussion:  
The future of Cyclelogistics in cities?

3 speakers (20 minutes each) followed by a Q&A session (30 minutes)  
*Moderator: Ton Daggens IBC, Utrecht, The Netherlands*

**B8** Public policies to stimulate commercial cargo cycling: best practice and recommendations  
*Johannes Gruber, DLR Institute of Transport Research, Berlin, Germany*

**B9** Inner city delivery logistics in Hamburg  
*Wolfgang Beecken, First Mile, Hamburg, Germany*

**B10** Integrating alternative vehicles & active mobility in urban logistics - International best practice and how an urban innovation lab tries to implement them in Austria  
*Martin Posset, Thinkport Vienna - Smart Urban Logistics Lab, Austria*

**Stream C:**  
Municipalities & the private use of cargo bikes

Panel discussion:  
The Austrian strategy for private use of cargo bikes. Can it be replicated across other European cities?

4 speakers (15 minutes each) followed by a Q&A by representatives from other cities.  
*Moderators: Karl Reiter/Susanne Wrighton, FGM-Amor, Graz, Austria*

**C10** The use of subsidies to stimulate cargo bike usage.  
*Martin Blum, Mobilitätsagentur Wien, Austria*

**C11** Vienna approach to cycle logistics  
*City of Vienna expert*  
*Speaker tbc*

**C12** Austrian approach to supporting cycle logistics  
*Martin Eder, Cycling Co-ordinator, Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management, Vienna, Austria*

**C13** How to make cargo bikes more accessible for private use?  
*Andreas Zobl, Das Lastenrad Graz, Austria*

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**13:00 to 14:00** Buffet lunch  
EXHIBITION (Foyer)

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**14:00 to 15:00** CLOSING PLENARY  
Highlights from the conference - Chris Cummins  
Surprise announcement

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**15:00** FORMAL CONFERENCE CLOSE

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**15:30 to 17:30** Guided bike rides (2/3 routes)

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**15:00 to 18:00** Public cargo bike try out at Museumsquartier, Platz der Menschenrechte